

## **Study of Effective Instructional Methodologies to Promote Entrepreneurial Mindset in University Students of Midlands State University**

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### **Abstract**

Given the concerns voiced by the media and society regarding the suitability of knowledge and skills provided by universities for fostering entrepreneurship education, the study sought to investigate the impact of instructional methodologies on entrepreneurial mindsets of university students. Explanatory and descriptive research methods were used, enabling the collection of quantitative and qualitative data from 189 students. The study sample was chosen using convenience sampling and stratified sampling techniques. Through interviews and questionnaires, data were collected. The main conclusions of the study showed that teaching techniques had a favourable impact on students' adoption of entrepreneurship. It was advised that lecturers use fresh, cutting-edge teaching strategies to guarantee that students are paying attention and participating actively in classroom. More of leveraging technologies, bootcamps, experimental learning and design thinking would enlighten student more. A significant number of students have voiced their need for increased hands-on and practical learning opportunities that model real-world difficulties faced by entrepreneurs. The limitation of the study was that the research may have concentrated on teaching methodologies effectiveness but did not investigate the efficacy of other possible ways in fostering an entrepreneurial attitude.

**Keywords:** Entrepreneurial Mindset, University students, Instructional methodologies, Entrepreneurial Education.